EXHIBITOR PROSPECTUS

THE BUSINESS OF PAIN MEDICINE
VISION 2020: LOOKING FORWARD

October 10-13, 2019
Ritz Carlton
Pentagon City, Arlington, VA

Exhibitor and Sponsorship space available

FOR QUESTIONS, CONTACT:
Michelle Byers, MichelleHByers@gmail.com
Raedden Robson, raedden@mantrameetings.com

thebusinessofpain.com
Join us in National Harbor as the Business of Pain Medicine celebrates its 5th Annual Conference!

THE BUSINESS OF PAIN MEDICINE
VISION 2020: LOOKING FORWARD
OCTOBER 10-13, 2019

The BOP offers a dynamic exhibit hall for entities interested in networking with interventional pain management community. This annual symposium brings together clinicians and industry partners from across the nation, who are involved in the business of pain medicine. The symposium covers timely and relevant issues and challenges in the pain medicine business arena that are of importance to this audience.

Symposium attendees will include members of the interventional pain management community, which includes clinical providers (physicians, mid-level practitioners, fellows and nurses), administrators (CEO’s, Operations management, practice managers, and billing personnel) as well as industry partners. Attendance has grown each year and we anticipate about 300-325 attendees this year.

Our attendees represent a range of professional levels, and are seen as influential partners and decision-makers in their practices.

Join over 30 organizations that will be a part of multiple dedicated exhibit hall breaks and other exhibit hall planned events for attendees.

Location
The Ritz-Carlton
1250 S Hayes St
Arlington, VA 22202
WHY SPONSOR?

Exhibiting at our annual meeting gives you the opportunity to:

- Meet customers face-to-face
- Showcase your products and services
- Generate new leads
- Support the field
- Reach Key Decision makers

INCREASE BOOTH TRAFFIC WITH ON-SITE MARKETING OPPORTUNITIES
Choose from an array of options tailored to fit a range of budget and sales goals.
SPONSORSHIPS

BASIC EXHIBITOR PACKAGE INCLUDES:
• 6' table
• Two complimentary full-meeting registrations per 6' table, including Gala Dinner tickets, plus the option to purchase additional exhibits-only registrations for $200/person
• Company description and contact information printed in Final Program and available online (due by September 1, 2019)
• Listing of attendees and contact information provided after meeting.
• Access to discounted hotel rates via conference website.

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<tr>
<th>Booth Packages</th>
<th>by September 1, 2019</th>
<th>after September 1, 2019</th>
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<tr>
<td>Basic Exhibitor Package</td>
<td>$3,500</td>
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ADDITIONAL SPONSORSHIP PACKAGES - All include basic exhibitor package benefits

**Platinum**
- $20,000
- Choice of Gala Dinner Sponsorship or First Choice Symposium
- Full page ad space in program materials, online and Mobile App
- Banner Ad in mobile App
- 3 push notifications in Mobile App
- Five complimentary Exhibitor registrations
- Premium Booth Location
- Company description and logo in program materials
- Listing of attendees

**Gold**
- $15,000
- Lunch Symposia Sponsorship (first come, first served)
- Full page ad space in program materials, online and Mobile App
- Banner Ad in mobile App
- 2 push notification in Mobile App
- Four complimentary Exhibitor registrations
- Premium Booth Location
- Company description and logo in program materials
- Listing of attendees

**Silver**
- $10,000
- Breakfast Symposia Sponsorship (first come, first served)
- Half page ad space in program materials, online and Mobile App
- Banner Ad in mobile App
- 2 push notifications in mobile app
- Four complimentary Exhibitor registrations
- Silver Booth Location
- Company description and logo in program materials
- Listing of attendees

**Bronze**
- $7,500
- Coffee Break or Cocktail Hour Sponsorship (first come, first served)
- Half page ad space in program materials, online and Mobile App
- Banner Ad in mobile app
- 1 push notification in mobile app
- Three complimentary exhibitor registrations
- Bronze Booth Location
- Company description and logo in program materials
- Listing of attendees

thebusinessofpain.com
SPONSORSHIPS

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Additional Sponsorships

Saturday Cocktail Hour...........................................Reserved for Bronze Sponsors & above
Meeting Bags.................................................................$3,000
Half page ad space in Final Program..................................$1,000
Inclusion of materials in meeting bag..................................$1,000
Lanyards..............................................................................$2,500 (Limit of 1)

Meeting App
Banner ad.............................................................................$1,500
In-App Sponsored Push Notifications to All Attendees.............$1,000

Company/Product Description Listing In Program; All vendors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/products and/or services. Email your 50-word product/company/service description to Michelle Byers no later than September 1, 2019 for inclusion in the meeting program at: MichelleHByers@gmail.com.

Contact us to discuss
• Hosting a private Happy Hour Event in a breakout room
• Other exclusive signage opportunities, including floor clings, podium wraps
• Exclusive offers for first time exhibitors
• Additional opportunities for exclusive sponsorship of Pain Advisory Board and Corporate Meeting opportunities available

Contact Info:
Mantra Meetings
Michelle Byers - MichelleHByers@gmail.com
Raedden Robson - Raedden@mantrameetings.com
Debbie Robson, debbie@mantrameetings.com
Mobile: 513-267-9744

Hotel Reservations
The Business of Pain Medicine: Vision 2020: Looking Forward has contracted and guaranteed room blocks with the Ritz-Carlton
Click here for a link to our Hotel Reservations

Housing Contact
Michelle Byers, michellebyers@gmail.com
Raedden Robson, raedden@mantrameetings.com
Debbie Robson, debbie@mantrameetings.com
ACCME Guidelines
No commerical promotional materials shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes palce. Representatives of commerical companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Attire
Attire of all exhibit personnel should be consistent with the professional atmosphere of a professional education conference.

Booth/Promotional Activity
Booth/promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitor’s assigned booth space.

Cancellation/Exhibit No-Shows
The exhibit cancellation deadline is August 1, 2019. The Business of Pain Medicine: Vision 2020: Looking Forward planning committee will refund up to 50% of the total exhibit fee. After August 1, no refunds will be granted under any circumstances.

A company that reserves booth space and fails to inform The Business of Pain Medicine: Vision 2020: Looking Forward planning committee in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10:00 PM Friday, October 11, 2019.

Company/Product Description Listing in Program
All vendors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/products and/or services. Email your 50-word description to Michelle Byers no later that September 1, 2019 for inclusion in the meeting program at:michellehbyers@gmail.com

Company Sponsored Marketing Events And Activities
The Business of Pain Medicine: Vision 2020: Looking Forward planning committee requests the following considerate recognitions by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the Business of Pain Medicine: Vision 2020: Looking Forward meeting. The following evenings are “free” nights for our attendees, faculty and planning committee: Thursday evening, Saturday evening, Sunday afternoon and evening. The Business of Pain Medicine: Vision 2020: Looking Forward staff are more than happy to assist our sponsors in coordinating dinners and events at those times at NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and non-competition with the Business of Pain Medicine: Vision 2020: Looking Forward events. Please contact us if you have any questions. WE are more than happy to assist you and appreciate your consideration!

Symposia Meal Sponsorships
Symposia sponsorships are restricted to Platinum, Gold, Silver and Bronze sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special AV requirements.

Fire & Safety Regulations
Exhibitors must comply with all federal, state and local fire and building codes that apply to the facility.

Payment/Confirmation/Space Assignments
All applications require full payment for the booth selection type and requested location. Applications must be received by August 15, 2019. Full payment must be received by September 1, 2019. A confirmation email will be sent upon receipt of application.

Recording and Photography Clause
The Business of Pain Medicine: Vision 2020: Looking Forward planning committee reserves exclusive rights to record (audio and video) and photograph all conference proceedings for use in marketing materials, presentations and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio, video from the exhibition or conference proceedings.
EXHIBITOR LETTER OF AGREEMENT

Company Name ______________________________________ Date __________________

Payment is due 45 days prior to the meeting. For all credit payments there will be a 3% processing fee. If payment is not received within 30 days of the meeting, your spot will be forfeited.

Please indicate your choice(s) with an X

☐ PLATINUM SPONSORSHIP -- $20,000
☐ GOLD SPONSORSHIP -- $15,000
☐ SILVER SPONSORSHIP -- $10,000
☐ BRONZE SPONSORSHIP -- $7,500
☐ EXHIBIT ONLY -- $3,500 before 9/1/19 and $4,000 after 9/1/19
☐ MEETING BAGS -- $3,000
☐ HALF PAGE AD SPACE IN MEETING PROGRAM -- $1,000
☐ INCLUSION OF MATERIALS IN ATTENDEE MEETING BAGS -- $1,000
☐ MEETING APP: BANNER AD -- $1,500
☐ MEETING APP: IN-APP SPONSORED PUSH NOTIFICATIONS -- $1,000

TOTAL AMOUNT _______________________

SYMPOSIA SPONSORSHIP: ___________
DAY ______ BREAKFAST _____ LUNCH _____ DINNER _____
COCKTAIL RECEPTION _______

For questions regarding sponsorships, opportunities and/or additional documentation please contact:
Michelle Byers, michellehbyers@gmail.com
Raedden Robson, raedden@mantrameetings.com

For more information visit: thebusinessofpain.com
REPRESENTATIVES

Who will be attending on your behalf?

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☐ Check to follow within 2 weeks  ☐ Payment enclosed  ☐ Payment by credit
☐ Visa  ☐ Mastercard  ☐ Discover  ☐ American Express

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AGREEMENT

I agree to support the conference, “NSPC” with the above stipulations indicated in the prospectus.

Signature________________________________ Date________________________________

Make checks payable to National Spine & Pain Centers

MAIL TO:
National Spine & Pain Center
c/o Kevin Gartland
11921 Rockville Pike, Suite 500
Rockville, MD 20852

EMAIL FORM
Raedden@manrameetings.com

QUESTIONS? CONTACT
MICHELLE BYERS, michellehbyers@gmail.com
RAEDDEN ROBSON, raedden@manrameetings.com